



THE IMPORTANCE OF PARTNERS 24/25 IMPACT REPORT

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coed



stump up
for trees

*We are bringing back nature by increasing tree cover across South Wales and the Bannau Brycheiniog, providing clean air, carbon sequestration, flood mitigation, improved water quality.
Trees give life, we cannot understate their benefits.*

WHY DOES IT MATTER?

Our world faces severe environmental challenges, including climate change and loss of biodiversity.

Our core aim is the ecological restoration of our landscape. Over 90% of Wales is farmed, so increased tree cover must be led by the farming and rural community if it is to be successful and sustainable.



We have planted +425,000 trees to date - nearly 1/2th our target!

PLANT 1 MILLION TREES



Planting only on poor ground, meeting multiple benefits including improved agricultural production



GROWING TODAY FOR A SUSTAINABLE TOMORROW

Your donations enable us to grow and plant the right trees, in the right ways as part of a legacy for future generations. To do this in 2024/25 we:

- Provided specialist advice to over 98 sites
- Planted over 101,000 trees
- Ran schemes on over 60 sites including over 2300 hours of volunteer planting
- Brought 12.6ha of land into management for nature
- Planted (new and restored) over 10km of hedgerow



- Ran +90 volunteering sessions at our fledgling community tree nursery
- Grew over 130,000 seedlings and larger saplings at our tree nursery
- Conducted ecological surveys and maintenance on Bryn Arw, our 64ha pilot site
- Committed over £12k in financial support and ~£300k in kind support

PLACE BASED RESTORATION

Our on-the-ground consensus based approach has delivered significant environmental change

LONG TERM ADVICE AND RELATIONSHIPS

From meeting Kate or Mark, to checking trees growing on the hill with Rachel or Rob, we're there for the long term, supporting landowners to make lasting change

A COMMUNITY LED TREE NURSERY

Under the guidance of our new Nursery Manager Jen Parry, our nursery at Bryn Arw has gone from strength to strength as a home and community hub for volunteers and visitors. Working alongside our woodland creation team to get locally grown, resilient trees to all the right places. We held our first open day in July 2024 which was a huge success and now run regular volunteer days every Tuesday and Thursday.

WORKING TOGETHER FOR CHANGE

Our consensus based approach connects us with experts and enables us to bring our own leading discoveries to the wider community. We've developed partnerships across Wales to ensure we get things right. Engaging across communities from local to political we are leading the way in collective action and change.



Ozami has been a regular supporter throughout the 24/25 season.



40

Trees planted and managed for 12 years



equivalent to
0.03 HA

landscape bought back into management for nature

THE POWER OF COLLECTIVE ACTION

We couldn't function or deliver change without our supporters and partners.

STRENGTH IN NUMBERS

Our community of partners and supporters enables us to bring together our +190 landowners, +500 active volunteers, develop our active network of experts and friends.

EDUCATION AND UNDERSTANDING

Engaging in education happens at all stages. Our 24/35 highlights include: Our community conversations on Climate and Agroforestry, Interns and placements students from Cardiff Business School and SoundCamp on Bryn Arw!

